

D 4.2.1 Report on the networking activities

WP N 4 - Transferring

Activity N 4.2 – Strengthening networking

Deliverable: 4.2.1 Report on the networking activities

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1. INTRODUCTION

The task 4.2 – Strengthening networking have as main objective the transferring of the expertise produced during the ENERJ project. The key is to mobilize knowledge and supporting an intensive cooperation between public authorities and local stakeholders, including local communities and associations. The main keys for this task are:

- transferring, disseminating and capitalizing good practices at national and international level, through the presentation of the project in international workshop or events such as fairs, exhibition, or in the framework of other EU projects;
- enriching existing transnational platforms.



Taking into account these objectives and, above all, the main focus of the ENERJ project: Joint Actions for Energy Efficiency, sharing experience and knowledge to capitalize on actions, tasks and projects, becomes one of the most important aspects in implementation of good practices and projects for improving energy efficiency.

2. METHODOLOGY

The methodology used for the implementation of networking activities was based on the following main aspects:

- Define the target group for marketing efforts (customers, trade allies, children, companies, etc.).
- Determine what communications channels will be used to communicate energy efficiency program information to each target group (direct mail, workshops, events, website, press conferences and different presentations in media).

- Develop marketing messages that will be effective for each target group.
- Estimate a budget for marketing activities.

In order to properly analyse the results of the networking tasks, some supporting documents were prepared, duly analysed and approved at the ENERJ project coordination meetings, namely:

- Template for reporting;
- Template for presentation.

Each partner was responsible for developing networking activities in their area, taking into account the above.

2.1. Template for reporting

The template for reporting was structured in some main points in order to allow all partners to easily share their contribution to this task.

1. Title of the event:	
2. Date:	
3. Location:	
4. Objectives: (i.e., networking between project and/or authorities, citizens awareness, dissemination of results, presentation of a project tool at international level...)	
5. Brief summary: (speakers, collaborators, etc.)	
6. Related Links:	
7. Notes:	
8. Attendees (total number and if possible distinguish	

It was suggested that all the partners add some additional informations as:

- Agenda of the event
- Participants list (if available)
- Pictures of the event
- Presentations/videos (if available)

2.2. Template for presentation

Another document to consider is the template for presentation. This was intended as a base point for the presentation of the ENERJ project, the tasks developed in each country and by each of the partners.

As main points it can be highlighted:

- ENERJ presentation
 - Objectives
 - Partners & area
 - Key actors
- Covenant of Mayors
- Outputs of ENERJ
- Guideline to Joint Actions
- ENERJ Web Platform
- Focus Groups Implementation
- Local Joint Actions
- Training Activities
- (...)

This presentation was not considered a closed document, so, each partner used it and adapted it taking into consideration the different type of event worked on this task.

2.3. Different types of tools

It was not mandatory that all the partners use the same tools to achieve the goals of this task. As discussed and approved in the project meetings, the dissemination of networking activities could use the following tools (taking into account the target group to be achieved):



So, the choose of the best tool to use was made taking into account the target group, the thematic and also the type of event.

3. REPORTING AND RESULTS

After receiving all the reports from the partners, a joint analysis was performed. In the next chapters, there are some informations that resume all the events addressed to the networking activities along the development of the ENERJ Project.

3.1. Albania

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
MEI	Energy Companies Committee in support ENERJ project	Permet	Networking Meeting	24th February 2017	Local authorities	10
	Energy Traders Companies in support ENERJ Project	Gjirokastra	Networking Meeting	16th June 2018	Energy traders	11
	Local authority Committee and ENERJ Project	Tirana	Networking Meeting	21st May 2019	Local authorities	26

3.2. Croatia

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
IRENA	Healthy Urban Planning 2019	Poreč	Seminar	10th June 2019	Representatives of municipal departments and companies of local self-government units, administrative departments for spatial planning and management of city property, members of the Network of Healthy Cities of Croatia, representatives of citizens' associations with special needs, health professionals, politicians in local self-government units also with county administrations responsible for making decisions in area of community planning.	33

3.3. Cyprus

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
CEA	Energy Management Good Practices	Nicosia	International event	28th March 2019	Municipalities, NGOs, Private Companies, Government Bodies, Universities, International Organisations	37

3.4. Greece

Partner	Name of the Event	City	Type of event	Date	Target Group	Participants
ANATOLIKI S. A.	GREEN WEEK EVENT	Seville, Spain	International Conference	2 June 2017	Local and regional public administration companies in the energy sector, organisations adhered to our Andalusian Sustainable Public Procurement Network	27
	VERDE-TEC	Athens, Greece	International Conference	3 March 2018	National, regional and Local Authorities, Private sector stakeholders, Universities	600
	INTENSSS-PA project HORIZON 2020	THESSALONIKI, Greece	International Conference	15 June 2018	Local and Regional Public authorities, Horizon 2020 projects representatives	35
	MED "Prioritee" Mid-Term Event	Athens, Greece	International Conference	21 June 2018	Local and Regional Public authorities, Energy Agencies, MED projects representatives	45
	LOCAL4GREEN Project Meeting and International Conference	THESSALONIKI, Greece	Meeting and Interbational conference	16th January 2019	Regional and Local Public Authorities	30
	VERDE-TEC	Athens, Greece	International Conference	15 February 2019	National, regional and Local Authorities, Private	650

Partner	Name of the Event	City	Type of event	Date	Target Group	Participants
					sector stakeholders, Universities	
	«IMPULSE» (INTERREG MED 2014-2020)	Heraklion, Greece	International Conference	9 May 2019	Local and Regional Public authorities, Energy Agencies, MED projects representatives	50
	SBE19 Scilla - Policies for a Sustainable Built Environment - Sustainable Built Environment Conference	Scilla, Italy	International Conference	16 and 17 May 2019	Scientists and stakeholders along with representatives from Local Authorities from all around EU and even Japan and Australia.	100
	«StoRES» (INTERREG MED 2014-2020)	THESSALONIKI, Greece	International Conference	10 June 2019	Regional and Local Authorities, Private sector stakeholders, Universities	45

3.5. Italy

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
Metropolitan City of Capital Rome	1st ASSOCIATED PARTNERS FORUM SHERPA Interreg MED modular project	Rome	Networking Meeting	15th June 2017	Municipalities	45
	METROPOLITAN CITIES FOR SUSTAINABLE DEVELOPMENT	Rome	Meeting	12th April 2018	Metropolitan city delegates	18
	MADE in MED – Crafting the future Mediterranean	Rome	Networking Meeting	18th April 2018	Different project partners	
	PRESENTAZIONE DEI PROGETTI DI COOPERAZIONE TERRITORIALE	Lazio	Meeting	02nd April 2019	Metropolitan city delegates	25

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
	EUROPEA IN TEMA DI EFFICIENTAMENTO ENERGETICO E ENERGIE RINNOVABILI					
	Sustainable Civil Society Dialogue for Sustainable Development - CSD Meetings Rome	Rome	Networking Meeting	27th of September 2019	Turkish energy and environmental structure, Italian ONG associations (Kyoto club, WE and CREA)	10

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
Climate Alliance	Final regional Conference Città metropolitana di Roma Capitale, SUPPORT Project	Rome	Workshop	25th June 2019	Local administrations, energy experts from consultancies, agencies and other institutions.	30

3.6. Malta

The Maltese partners do not present any reports for networking activities.

3.7. Portugal

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
AREANATEjo	The Challenges of Energy Efficiency for Development Sustainable Site: Challenges of Social Service	Portalegre	Open Class	10th October 2017	Students.	35

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
	Portugal Air Summit 2018	Ponte de Sor	Fair	24th to 27th May 2018	industry, services, municipalities, citizens, etc.	75
	Portugal Air Summit 2019	Ponte de Sor	Fair	30th of May to 02nd of June 2019	industry, services, municipalities, citizens, etc.	100
	ENERTECH 2018	Sabugal	Fair	11th to 13th October 2018	Professionals of the energy and environment sectors	100
	Feira Franca of Avis	Avis	Fair	26-27-28th June 2019	Local SMEs mainly engaged in trade, livestock, agriculture and services, general public.	100
	Bioenergy International Conference; Final event of STEPPIG Project; Final event of ENERJ Project; Internationalization and Training Workshop of the BIOMASSTEP project	Portalegre	Conference; workshop; consumers event	11-12-13th September 2019	Academics, researchers and companies in an international forum to discuss matters related to bioenergy technologies, economic and policy aspects.	250

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
CIMAA AREANATEjo	1st Local Conference in Portugal - ENERJ	Ponte de Sor	Local Conference	25th May 2019	Local authorities, Higher Education Institution, companies.	30
	2nd Local Conference in Portugal - ENERJ	Campo Maior	Local Conference	16th January 2019	Municipalities, intermunicipal communities, companies (SME, ESCO's) and several reference entities at local and national level	60

3.8. Slovenia

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
GOLEA	Networking between key stakeholders and design of the starting points of the conference	Ljubljana	Networking Meeting	24th August 2018	Slovenian Ministries, Association of City Municipalities, Association of Municipalities and towns of Slovenia, stakeholders in EE and RES field, Eco Fund, Power Market Operator, Local Energy Agency	13
	Joint actions for energy refurbishment and increase of RES in public buildings	Bovec	Workshop	14th September 2018	Local stakeholders, energy agencies, municipalities.	18
	Sustainable Energy Locally 18	Ljubljana	Conference	18th September 2018	Representants from Slovenian Ministries, Local administration, EU representants in Slovenia, stakeholders in EE and RES field, mayors and local energy managers	90
	XXIV. meeting of entrepreneurs and businessmen of the Posočje region	Most na Soči	Networking meeting	07th June 2019	Development agencies, municipalities, energy companies	23

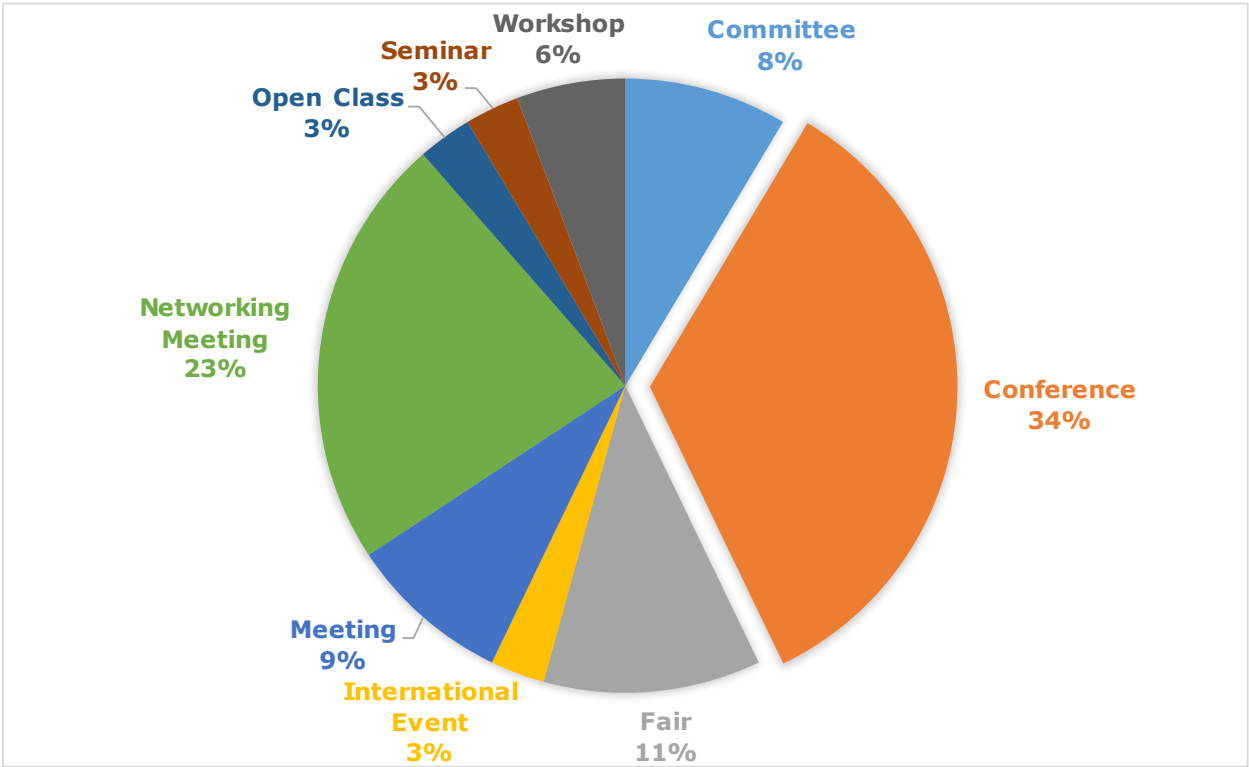
3.9. Spain

Partner	Name of the Event	Local	Type of event	Date	Target Group	Participants
FAMP	FAMP Consumption and Trade Committee	Seville	Committee	06th of June 2017	Local Authorities	13
	FAMP Economy, Employment and Enterprise Committee	Seville	Committee	07th of June 2017	Local Authorities	12

	FAMP Tourism Committee	Seville	Committee	09th of June 2017	Local Authorities	8
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3.10. Resume of the results

The networking activities took place in 8 countries, involving 10 partners of the ENERJ project in a total of 34 events that had the participation of almost 2.754 participants (~80 participants for each event). The graphic bellow shows the representation of each kind of event organized by all the partners. It can be highlighted that the “Conference” (34%) was the most common of the types of events performed, followed by the “Networking Meeting” (23%).



In general, and taking into account that there are none objectives on the Application Form regarding specific targets to be achieved, we can highlight that the 35 events is a very good result for the networking activities.

The average participation of 80 participants assumes a good record regarding the dissemination of the project itself, its objectives and, above all, its main results. Thus, it is considered that the consortium fulfilled the proposed tasks at the networking level and also contributed to the fulfilment of the general objectives of the ENERJ project.

These results also enhance the capitalization of the ENERJ project at MED area level and support the continued sharing of experience and knowledge between project partners and local stakeholders with a view to implementing joint actions for energy efficiency.

4. SWOT ANALYSIS

A SWOT analysis was performed in order to present a scenario of possibilities to be improved and the main aspects to keep using, taking into consideration its use in the capitalization of energy efficiency actions – main goal of ENERJ project.

Strengths Sharing experiences Capitalization Coverage area Featured projects	Weaknesses Different training/capitalization options Lack of available staff
Opportunities New technologies Highly relevant themes Networking Innovation New market possibilities Attracting the region Social networking	Threats Lack of event attendees Financial issues No interest of stakeholders

5. CONCLUSIONS

The lack of effectiveness in the implementation of SEAPs were identified as the following:

- General inadequacy of the proposed measures to take into account the specific territorial context. SEAPs are often too generic (not integrated into each city's specific features), based on incomplete data and not always integrated into existing local energy policies and plans.
- General lack of "critical threshold", public awareness and qualified human resources at a governance level.
- Scarce funding opportunities, the lack of a multisectoral integrated approach and a scarce involvement of the private sector have been obstacles in making financial strategies work.
- Incomplete, unshared, scattered or asymmetric information regarding energy efficiency performance of the building stock at the regional level.

These are the main challenges that ENERJ project searched to tackle by offering different forms of support to local authorities and stakeholders in order to facilitate the implementation of measures and target tangible results in energy efficiency for public buildings.

The consortium was developed with a well-balanced territorial coverage in mind and to involve MED regions with different experiences in energy policies, but at the same time comparable difficulties with their implementation.

All the joint actions developed under ENERJ Project aimed to the complete the most important goal of the project: improve energy efficiency by joint actions implementation.

With the main tasks performed:

- Guidelines for Joint Actions for Energy Efficiency
- Energy audits
- Plans and Measures Analysis
- Funding tools identification
- Development of focus groups
- Implementation of local joint actions
- Development of the ENERJ web platform

All these tasks and all the work developed by all the partners, was promptly disseminated under the networking activities that took place in 8 countries, involving 10 partners of the ENERJ project in a total of 35 events that had the participation of almost 2.750 participants.